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11 UNITED STATES BANKRUPTCY COURT  
12 NORTHERN DISTRICT OF CALIFORNIA  
13 SAN FRANCISCO DIVISION

14

In re Case No. 09-34161 TEC

15 PEACOCK GAP PROPERTIES, LLC,

16 Debtor.

17

**MOTION FOR APPROVAL OF SALES  
PROCEDURES, INCLUDING OVERBID  
PROCEDURES IN CONNECTION WITH  
PROPOSED SALE CONTEMPLATED IN  
DEBTOR'S FIRST AMENDED PLAN OF  
REORGANIZATION**

18

Date: January 18, 2011  
Time: 11:00 a.m.  
Place: 235 Pine Street  
Courtroom 23  
San Francisco, California

19

Peacock Gap Properties, LLC (the "Debtor"), the debtor and debtor in possession in the above captioned case, hereby moves (the "Motion") for an order approving the proposed overbidding and noticing procedures in connection with the sale of substantially all Debtor's assets free and clear of liens that is contemplated to occur in connection with confirmation of the Debtor's First Amended Plan of Reorganization (the "Plan"). In support of the Motion, the Debtor submits as follows with the supporting declaration of Jack D. Rose (the "Rose Dec."):

20

**I. INTRODUCTION**

21

Debtor has proposed an amended plan that proposes to resolve this case with a sale of substantially all its assets, including its real property, to its secured creditor, First Century Plaza, LLC ("First Century"), or First Century's affiliate. The consideration is a credit bid of all or some

1 of First Century's first and second priority deeds of trust secured by the Debtor's real property,  
2 payment of property taxes secured by the Debtor's real property and up to \$300,000 in cash. First  
3 Century also proposes to hire all of Debtor's current employees, honor Debtor's annual golf  
4 country club memberships, give credit to Debtor's lifetime golf country club memberships against  
5 future membership fees, and to pay a retention bonus to ensure the CEO's cooperation and  
6 assistance with the transition of the Debtor's business to First Century or its affiliate as the buyer.

7 In order to ensure that the sale consummated through the Plan represents the best deal  
8 possible for Debtor's creditors, Debtor proposes an overbid procedure pursuant to which Debtor  
9 will seek out overbids, to determine if a higher and better overbid can be obtained. To add  
10 certainty to the process and encourage interested parties to bid, Debtor seeks approval of the sales  
11 procedures in connection with the hearing on approval of Debtor's First Amended Disclosure  
12 Statement (the "Disclosure Statement"). Debtor intends that the sale of all its assets shall be part  
13 of confirmation of the Plan.

## **II. FACTUAL BACKGROUND**

15 Debtor owns and operates an 18-hole, par 71 golf course, complete with a driving range, a  
16 two level 26,000 square foot clubhouse, including a Pro Shop, restaurant, bar, golf cart storage,  
17 administrative offices and storage area, along with a 5,000 square foot maintenance facility, and a  
18 partially completed 2,800 square foot new golf services building on approximately 137 acres of  
19 commercial land situated near China Camp in San Rafael, Marin County, California (the "Golf  
20 Course"). The Golf Course was opened in approximately 1959 and was acquired by the Debtor in  
21 or about April 2005, for a purchase price of \$10 million, with about \$2 million in equity and about  
22 \$8 million borrowed (the "Acquisition Loan") from Nara Bank ("Nara") secured by a first priority  
23 deed of trust upon the real property. The Golf Course is located at 333 Biscayne Bay Drive, San  
24 Rafael, California 94109 (the "Real Property").

25 The Golf Course is in need of substantial renovations. Beginning in about July 2006,  
26 Debtor and Nara began negotiations for a construction loan from Nara to Debtor for substantial  
27 renovation work at the Golf Course. In August 2006, Nara approved and offered Debtor a  
28 construction loan in the approximate amount of \$8 million, which Debtor accepted. On the

1 strength of the representation of this \$8 million construction loan, Debtor closed certain facilities  
2 for renovations, expended about \$2.5 million in land improvements, and hired construction  
3 contractors, architects, and engineers. Unfortunately, in about May 2007, Nara refused to fund the  
4 \$8 million loan and agreed only to fund a \$3.2 million loan (the "Construction Loan"), leaving  
5 Debtor unable to complete construction and facing financial ruin.

6 Nara then commenced non-judicial foreclosure proceedings and a foreclosure sale was  
7 scheduled for January 4, 2010. Nara's foreclosure was based upon the deeds of trust securing the  
8 Acquisition and Construction Loans. Shortly before the scheduled foreclosure sale, Debtor filed  
9 for protection under Chapter 11 of the Bankruptcy Code on December 30, 2009.

10 The most recent appraisal (the "Appraisal") of the Golf Course as a going-concern,  
11 including the Real Property, dated January 27, 2010 valued the Golf Course at \$5,150,000. The  
12 Real Property has the following purported Secured Claims:

Description	Approximate Amount	Notes
Real Property Tax	\$531,265.54	Per Marin County's proof of claim filed 10/13/2010 (Claim No. 8) <sup>1</sup>
First Priority Deed of Trust	\$11,463,146.01	To secured payment under Acquisition Note, recorded 4/22/05
Second Priority Deed of Trust		To secured payment under Construction Note, recorded 5/30/07
Mechanic's Lien Recorded 10/7/09	\$378,906.00	Mechanic's lien of McDevitt & McDevitt Construction, Corp.
Mechanic's Lien Recorded 10/23/09	\$186,892.43	Mechanic's lien of McGinnis Chen Associates, Inc.
Mechanic's Lien Recorded 10/30/09	\$47,525.67	Mechanic's lien of Donald A. Blayne & Associates
Mechanic's Lien Recorded 11/30/09	\$48,837.78	Oberkamper & Associates

24 First Century has recently succeeded to all of Nara's right, title and interest under the  
25 Acquisition Loan (secured by a first priority deed of trust) and Construction Loan (secured by a  
26

27 <sup>1</sup> Debtor believes the real property tax is approximately \$410,000, which is significantly less than  
28 \$531,265.54, and expects to resolve this discrepancy before Confirmation.

1 second priority deed of trust).

2 **A. Debtor's Current Financial Situation**

3 Debtor is now in the off-season for golfing. Revenues are insufficient to maintain the on-  
4 going operations and Debtor is already operating with minimal staff and a minimal budget. It  
5 would not save any further money by closing its doors as it would still need to hire staff to  
6 maintain the greens, which preserves the value of the Golf Course. By keeping its doors open, the  
7 Debtor is able to generate some income to offset the costs it otherwise must incur to maintain the  
8 property and preserve the value of the business as a going-concern.

9 Because Debtor is unable to continue operations without additional funding, Debtor  
10 recently received post-petition financing from First Century on a final basis in the amount of  
11 \$150,000 (the "DIP Loan"). As a condition of the DIP Loan, Debtor was required to hire an  
12 interim manager, and an order approving Rajiv Parikh as interim manager was entered on  
13 December 13, 2010.

14 Debtor's books and records are in disarray and are insufficient at this point to give an  
15 adequate picture as to Debtor's complete financial situation. However, Mr. Parikh has indicated  
16 that the Debtor is not cash flow positive and will need continued financial assistance to make it  
17 through the winter season.

18 **B. The Proposed Sale**

19 The sale proposed under the Plan of the Golf Course is to be free and clear of all liens.  
20 The consideration paid by First Century will be a credit bid of some or all of its secured debts and  
21 a cash payment calculated as follows: (1) payment of legitimate real property taxes not to exceed  
22 \$415,000 unless otherwise agreed to by Purchaser, and (2) \$250,000 in cash to be applied toward  
23 administrative claims and such other claims by order of priority (the "Cash Proceeds"). If,  
24 however, the administrative claims exceed \$250,000, then First Century shall increase the  
25 \$250,000 by an amount necessary to pay the administrative claims in full, but in event shall the  
26 Cash Proceeds exceed \$300,000. Except as otherwise set forth in the Plan, Purchaser will not  
27 assume or be deemed to assume any obligations or liabilities of the Debtor, the estate, or any other  
28 person or entity. A copy of the proposed agreement for the sale of the Golf Course is attached

1 hereto as **Exhibit A** (the "Proposed APA").

2                   **III. PROPOSED OVERBID PROCEDURES**

3                   The Debtor proposes the following procedures to allow for overbids for the same package  
4 of assets proposed to be sold to First Century through the Plan:

5                 1.         The initial overbid must provide at least \$50,000 additional cash consideration to  
6 the Debtor's bankruptcy estate.

7                 2.         The terms and conditions of the sale can be no less favorable than the terms and  
8 conditions proposed by First Century and cannot materially negatively affect any creditor. Bids  
9 must be for the same assets contemplated to be sold to First Century under the Plan. ***However, the***  
10 ***consulting fee proposed to be paid by First Century as part of its purchase price is not required***  
11 ***of any over bid, and the failure to do so will in no way affect the competitiveness of any bid.***

12                3.         Overbids shall be submitted in writing and be irrevocable and unconditional and  
13 shall be subject only to Bankruptcy Court approval. Initial overbids must be submitted to counsel  
14 for the Debtor via personal delivery, facsimile, or email, so as to be received no later than 5:00  
15 p.m. PST on the date that is seven (7) days prior to the hearing on confirmation of the Plan.

16                4.         Bids cannot be contingent upon (i) financing, (ii) the completion of unperformed  
17 due diligence, (iii) the approval of bidder's board of directors or other internal approvals or  
18 consents, or (iv) the absence of any material adverse change. Bids cannot request any breakup  
19 fee, topping fee, broker's fee, expense reimbursement, or similar type of payment or credit. Bids  
20 must be accompanied by a deposit in the amount of \$100,000.00 made by wire transfer, certified  
21 check, or cashier's check (the "Deposit"), which is refundable if the bidder is unsuccessful.

22                5.         If no overbid is received, First Century will be the successful bidder, and Debtor  
23 will be authorized by the Court to enter into the Proposed APA.

24                6.         If an acceptable overbid is received as a result of this bidding process, then three  
25 (3) days prior to the hearing on confirmation of the Plan, Debtor will file a pleading with the Court  
26 identifying the successful bidder (the "Successful Bidder") disclosing the terms and conditions of  
27 the bid, the identify of the post-confirmation ownership and management of the Successful Bidder  
28 if not already disclosed, any modifications to the treatment of creditors proposed in the Plan

1 necessitated by the acceptance of the overbid. If the successful bidder is unable to consummate  
2 the transaction, then the Deposit shall be forfeited and become property of the Debtor's estate.

3       7.     Debtor reserves the right, in its sole discretion and subject to Court approval, to  
4 designate a second best bid as the back-up bid, which shall become the successful bid if the  
5 Successful Bidder fails to consummate the sale.

6       8.     Any party that needs to conduct due diligence prior to submission of its bid by the  
7 deadline set forth above may do so by contacting counsel for Debtor by telephone or email. Once  
8 a confidentiality agreement is signed, parties will be permitted to conduct due diligence.

9                          **IV. LEGAL ARGUMENT**

10       Bankruptcy courts routinely exercise their discretion in approving reasonable sale  
11 procedures, including overbid procedures, break-up fees, and other mechanisms intended to  
12 promote bidding and to ensure that the same is effectuated according to principles of good faith  
13 and fair dealing. *See, e.g., In re Integrated Resources, Inc.*, 135 B.R. 746-750-51 (Bankr. S.D.  
14 N.Y. 1992); *In re Mama's Original Food, Inc.*, 234 B.R. 500,505 (C.D. Cal. 1999). The Court's  
15 authority to approve sale procedures lies within the Court's power to issue any order that is  
16 necessary or appropriate to carry out a sale under 11 U.S.C. § 363(b). *See* 11 U.S.C. § 105(a). Bid  
17 procedures should stimulate bidding to obtain the highest value and not discourage competition.  
18 *See Mama's Original Food*, 234 B.R. at 505.

19       Courts have routinely held that when assets are sold in bankruptcy on a competitive  
20 bidding basis, it is appropriate to require parties submitting competitive bids to submit bids that  
21 exceed existing bids by a specified minimum amount. *See Consumer News and Bus. Channel*  
22 *P'ship v. Dow Jones Group W Television Co.* (In re Financial News Network, Inc.), 931 F.2d 217,  
23 219 (2d Cir. 1991) (requiring overbids to exceed the initial purchase price by 9.5%); *Doehring v.*  
24 *Crown Corp.* (In re Crown Corp.), 679 F.2d 774, 775 (9th Cir. 1982) (requiring overbids to exceed  
25 the initial purchase price by 4.9%).

26       The Debtors believe that the proposed bid procedures will encourage and facilitate bidding  
27 by providing a specific process for the submission of bids by interested parties. In the absence of  
28 these procedures, there would be uncertainty about the ability to submit a bid or the process for

1 conducting due diligence, and it is the Debtors' goal to make this process as easy as possible. This  
2 process is intended to give prospective buyers notice that this is their last opportunity to submit a  
3 bid. The proposed bid increments are intended to ensure that the estate benefits from overbids  
4 because, if overbids are received and accepted, additional work will be required of counsel for the  
5 Debtors in connection with facilitating due diligence, monitoring the bidding process, and seeking  
6 approval of any modifications to the Plan necessitated by the accepted overbid.

## V. CONCLUSION

8       Based on the foregoing, Debtor respectfully requests the entry of an order granting the  
9 Motion, approving the proposed bid procedures, approving the Proposed APA, and ordering such  
10 other and further relief as the Court may deem just and proper.

13 Dated: December 29, 2010 Respectfully submitted,

MCNUTT LAW GROUP LLP

By: /s/ Marianne M. Dickson  
Marianne M. Dickson  
Attorneys for Peacock Gap Properties, LLC